

Cultural Transformation Increases Profit by 246% in Beverage Company

ORGANIZATION

Fifth largest wine importer in Sweden

ISSUE

A successful beverage company wanted to grow, but corporate culture was holding them back. Employees lacked communication skills and a focus on teamwork.

OUTCOME

In the two and a half years after beginning the intervention, profit increased by 246%, number of employees increased 32%, and major business initiatives grew from four per year to twenty per year.

PROCESS

All employees attended a six day training using **Radical Collaboration**®, a Powered by The Human Element program. All staff received personal on site coaching for a minimum of five times annually (two hours per session). Meetings were shadowed or facilitated by the Radical Collaboration consultant.

Consultant/Company

Peter Ryrvik, Licensed
Radical Collaboration
Practitioner,
Management
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Country

Sweden